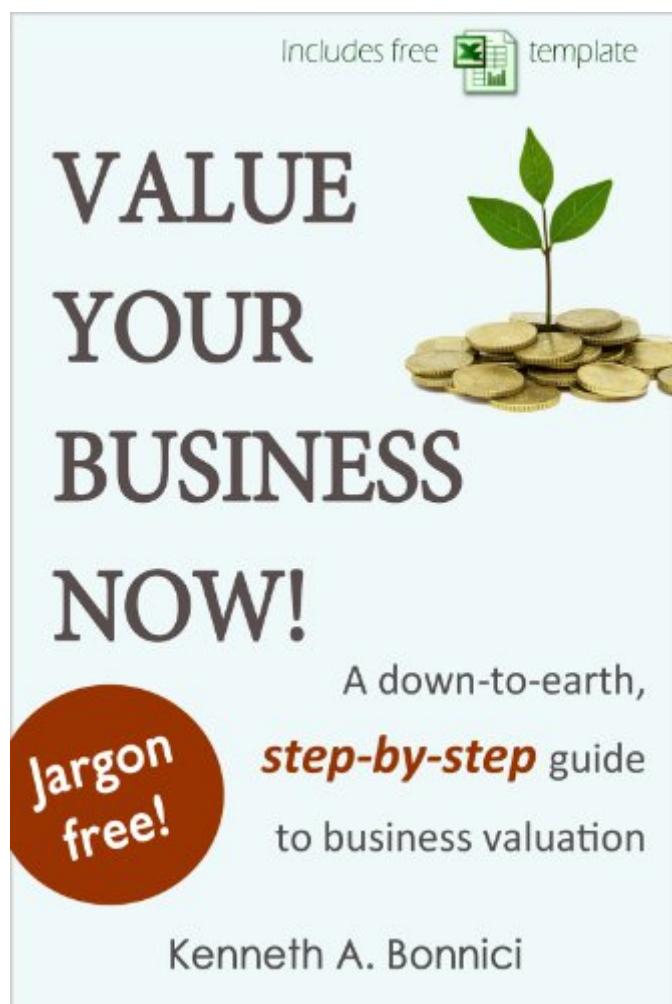


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# Value Your Business Now! A Down-to-earth, Step-by-step Guide To Business Valuation



## Synopsis

This is not another book about the theory and techniques of business valuation. This book shows you how to actually do a business valuation, yourself, right now! It walks you step-by-step through the process, using a proper worked example, explains the concepts of business valuation in plain jargon-free language, and gives you all the tools and information you need (including a free downloadable Excel template) to value your business like a pro. Whether you're a business owner curious about the value of your business, an investor seeking to buy or sell shares in a private business, or an accountant embarking on your first business valuation for a client, this book provides you with everything you need. It is a pragmatic, down-to-earth guide which makes the somewhat intimidating, highly academic and often confusing subject of business valuation accessible to mere mortals.

## Book Information

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## Customer Reviews

I have not seen or read any other book about valuation of a business so well explained and in plain

English. The method is so easy that when I finished I had my business valued. Congratulations!!!!

Well written and pretty easy to understand if you focus on the discussion and explanations. I think it was very helpful to have an excel template (link provided in the book) to use and follow along with as the discussion and example was presented.

Arms the reader with enough information to compare with a paid business valuation from a professional. Well worth the 4 hours including breaks and \$8 to read this Kindle version. The excel spreadsheet programs for several industries and countries to plug into downloadable excel template alone are priceless.

Straight forward rules and explanations of how to value your business. Bring your calculator and a copy of excel, you're going to need it.

It can't be better than that. Excellent book to start this subject. The excel is fantastic. Can't wait for your next book on that subject.

Good for ppl don't have financial background. But the rate of returns are set a bit low. If you want to sell your business, you will find most ppl would under-value your business, since outsiders prefer to assume higher risk.

Great book. Very informative and the author was willing to explain some of the more confusing topics. Would recommend.

This book to me was a great read as it explained a potentially complicated topic in simple, easily understandable language, and converted the theory into practical explanations and examples extremely well.

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